



Willis Owen Schafer

WILLISO.COM

willisowenschafer@gmail.com
801-694-3046

REFERENCES

Kelly Pellico

kelpellico@gmail.com

Jessica Kulchock

jessicakulchock@gmail.com

SKILLS

Adobe CC
Sketch
Print
Web
Creative Problem Solving
Hand Lettering
Making It Happen
Appropriate Humor

STUFF I LIKE

Skateboarding
Camping
Hiking
Dogs
Cooking
Frasier

WORK

MRM // McCann

Art Director | Nov. 2019–March 2020

Design and direction for a variety of digital materials:
Web pages, E-mail, Infographics, E-books, Motion Graphics, Web Ads

Sundance Institute

Institute Graphic Designer | 2017–19

Led design of festival identity, print, digital, & merchandise.
Hired team of designers to execute materials for festival.

Graphic Designer | 2016

Created festival identity with small team of designers.
Wide range of festival materials: print, web, merchandise.

Jr. Graphic Designer | 2014–15

Created various festival materials with a focus on web & print.

RECENT CLIENT WORK

Vital Findings

Ref: Kelly Pellico kelpellico@gmail.com

Mentored designers to elevate their craft.

U of U Physical Therapy

Ref: Lee Dibble lee.dibble@hsc.utah.edu 801-455-4365

Created various materials for 50th Anniversary, including 40 page book,
signage, postcard, e-vite, social graphics.

EDUCATION

Graphic Design

Portland State University 2010–14